

Organization: South Dakota Counseling Association (SDCA)



Executive Director: Kelly Duncan

Overview

The South Dakota Counseling Association represents nearly 550 professional counselors in related fields of interest. SDCA is the parent organization of professional counselors under whose umbrella there is a network of 6 Areas of Specialty and 10 Chapters.

Database prior to Computility:

Microsoft Access

Benefits of switching to the Computility:

1) Having a single source for all association (and membership) information:

- A single point of entry for updating records, information, registrations, etc...
- Ability to see everything about a member quickly without searching through multiple databases and spreadsheets.

Comment: “If someone registered for an event, renewed their membership or changed their email address I used to have to go to 4-6 different places to manage these things, now I can simply go to one place.”

2) Being able to get into the database from any location:

- Remote accessibility from anywhere in the world with an Internet connection.

Comment: “I have multiple offices and travel frequently, what makes this really appealing is being able to access my association and membership information from anywhere.”

3) Easy-to-use interface:

- Fast learning curve
- Saves time and effort: reducing time spent on administrative tasks and less headaches

Comment: “I like the layout of the system - it is easy to navigate, find things, enter information and pull reports.”

4) Affordable pricing:

- No upfront costs, free upgrades

Comment: “I had to choose between this and a laptop and I chose this. I feel it has been a good investment and is a product that could be beneficial for other state counseling associations.”